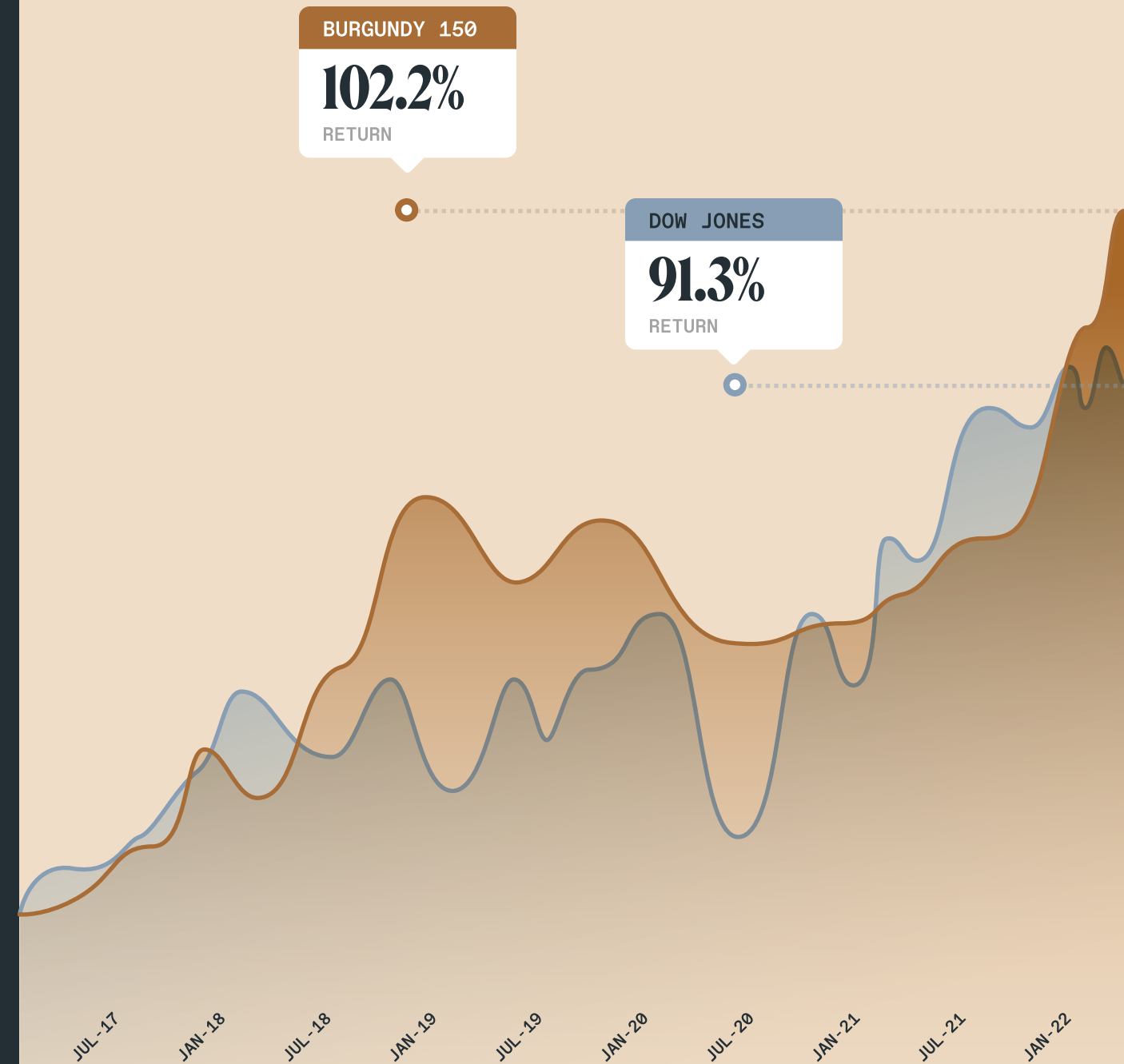


Invest in the Next Great Burgundy

Buy and sell investment-grade Burgundy
and watch your portfolio get better with age.



DOW JONES INCLUDES DIVIDENDS REINVESTED

LIV-EX DATA FROM 2/8/2017 TO 2/8/2022

Why Burgundy?

What would the perfect wine region look like? It would have world-class wine, obviously. Centuries of tradition and unrivaled cachet, too. Add in extreme scarcity, and you've essentially duplicated Burgundy. With all these factors aligned just right, it should come as no surprise that Burgundy has become synonymous with astronomical auction prices and the most sought-after wines on Earth.



Prestige Worldwine

Any ranking of the most prestigious wine regions is incomplete without Burgundy near the top. The industry titan has long **set the standard for excellence in winemaking**. With centuries of tradition and more stars than the Hollywood Walk of Fame, the region's influence and reputation extend far beyond its borders.



Robust Return

No wine region has kept pace with Burgundy's returns over the last five years. The Liv-ex Burgundy 150 has notched a **102.2% return on investment** during that span, including a two-year return of 39.8%. The Champagne 50 and California 50 are the closest competitors, with five-year returns of 92.3% and 59.1%, respectively.



Trading up

In 2022, Burgundy overtook Bordeaux as the **most traded wine region by value**. (This would be on par with Bing overtaking Google as the most popular search engine.) So far, Burgundy has accounted for 28.8% of trade compared to 25.7% for Bordeaux. What makes this feat more remarkable is that Burgundy only produces a quarter as much wine as Bordeaux!



Extreme Scarcity

Tuscany, Napa, and Southern Rhône are known for hospitable year-round climates. Burgundy, not so much. Idiosyncratic weather produces plenty of low-yielding years, where the **global appetite for Burgundy far surpasses its supply**. With future shortages looming, Burgundy prices face upward pressure.

4,084

The number of Burgundy wines traded on Liv-ex in 2021, the most of any wine region.

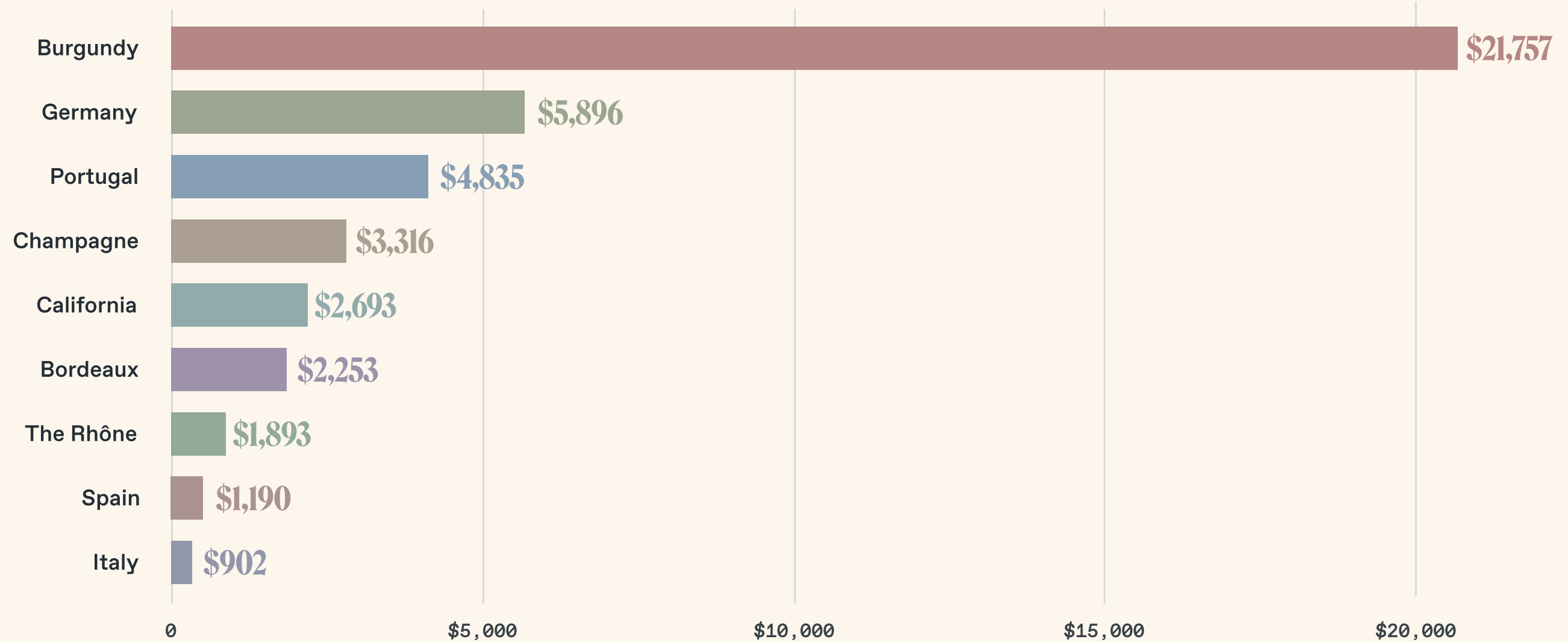
Domaine Dominance

Burgundy commands the highest prices, and it isn't even close. The region accounts for 9 of 10 most expensive wines in the world, with Domaine Leroy Musigny Grand Cru topping the charts at a mind-melting \$43,610 per bottle.

Wine Name	Average Price	Region
Domaine Leroy Musigny Grand Cru	\$43,610	Burgundy
Leroy Domaine d'Auvenay Chevalier-Montrachet Grand Cru	\$30,854	Burgundy
Leroy Domaine d'Auvenay Batard-Montrachet Grand Cru	\$28,093	Burgundy
Domaine de la Romanée-Conti Romanée-Conti Grand Cru	\$24,752	Burgundy
Domaine Georges & Christophe Roumier Musigny Grand Cru	\$18,399	Burgundy
Domaine Leflaive Montrachet Grand Cru	\$16,627	Burgundy
Egon Müller Scharzhofberger Riesling Trockenbeerenauslese	\$16,123	Mosel
Domaine Georges & Christophe Roumier Échézeaux Grand Cru	\$15,126	Burgundy
Domaine Leroy Chambertin Grand Cru	\$14,247	Burgundy
Leroy Domaine d'Auvenay Les Folatieries	\$13,072	Burgundy

Average Wine Prices By Region

The price of top-end Burgundy is impressive. What's more impressive is how it dwarfs wine prices from competitors. We took the ten most expensive wines from various regions and averaged them to form the graph below. Spoiler: Burgundy won in a landslide.



4 Wines We're Investing In

At Vinovest, we aim to only release high-performing wines on our trading platform. Still, it can be overwhelming to choose between so many great options. To make the selection process easier, here are four Burgundies that we're targeting for our portfolio.

1



2016 Joseph Drouhin Beaune
Premier Cru Le Clos Des
Mouches Rouge

2



2018 Domaine Coche-Dury
Meursault

3



2018 Domaine Jean Yves
Bizot Le Chapitre

4



2018 Domaine de la Romanée-
Conti Romanée-Saint-Vivant
Grand Cru Marey-Monge

2016 Joseph Drouhin Le Clos Des Mouches Rouge

Investing in 2016 Joseph Drouhin Clos Des Mouches means investing in history. The vineyard at the southern end of the Beaune appellation was one of the first that Maurice Drouhin purchased in the 1920s. Nearly a century later, this pinot noir has retained the mythical stature that made it an international sensation.

On the palate, 2016 Clos Des Mouches is deep, sweeping, and graceful. The medium body unleashes layers of sweet dark fruit, spice, coffee, cocoa, orange, and oak. Silky tannins blend harmoniously into the body, while notes of oyster shells punctuate the air. Anyone who gives this pinot noir a decade in the cellar will be richly rewarded.

Who Is This Wine For? Anyone who wants quality and consistency without breaking the bank.



VINTAGE QUALITY



ANNUAL RETURN

14.86%

AGING WINDOW

2020-2045

RARITY



CRITICAL ACCLAIM

95

Tim Atkin

93

John Gilman

92

Burghound

The annual return is the average annual return for ten recent vintages (Source: Liv-ex)

2018 Domaine Coche-Dury Meursault

"Buckle up. The 2018 Domaine Coche-Dury Meursault takes the village designation to new heights, extracting the most out of the estate's winemaking mastery and immaculate harvest. Don't just take our word for it. Director of Fine & Rare Wine Ian McFadden heralded the chardonnay as "a shocking combination of power and lift, a jaw-droppingly dramatic wine."

The 2018 Domaine Coche-Dury Meursault is intense, elegant, and supremely promising. The medium to full body showcases rolling waves of orchard fruit, citrus, hazelnut, and minerality. Lively acids dance across the palate, yielding an unctuous texture and mouthfeel that should put on weight with time. While this chardonnay may be premier cru in designation, it is grand cru in quality."

Who Is This Wine For? Anyone looking for a wine that checks all the boxes (tradition, quality, and acclaim – yes, yes, and yes) should snag this gem from Domaine Coche-Dury.



VINTAGE QUALITY



ANNUAL RETURN

39.58%

AGING WINDOW

2018-2028

RARITY



CRITICAL ACCLAIM

92

Wine Advocate

92

Burghound

91

Jasper Morris

The annual return is the average annual return for ten recent vintages (Source: Liv-ex)

2018 Domaine Jean Yves Bizot Le Chapitre

Calling 2018 Domaine Jean Yves Bizot Le Chapitre a rare find would be an understatement. The geologist turned oenologist behind his pinot noir has exacting standards that cap production at 10,000 bottles. (In less hospitable vintages, that number falls closer to 5,000 bottles.)

Everything part of the winemaking process emphasizes purity and grace. Bizot handpicks his fruits, vinifying clusters whole before fermenting them in wooden vats. After an extensive slumber in new oak, Bizot fills each bottle by hand without filtration. The result is a rich, spiced, and almost exotic pinot noir with glossy tannins and a lingering finish. In the words of Nick Jackson MW, “To those lucky enough to experience them, it is obvious that Domaine Bizot’s wines belong in the pantheon of the very greatest of red Burgundies.”

Who Is This Wine For? Anyone who holds a wine of this rarity and acclaim should also expect to be the envy of other wine investors.



VINTAGE QUALITY



ANNUAL RETURN

214.08%

AGING WINDOW

2022-2038

RARITY



CRITICAL ACCLAIM

92

Burghound

The annual return is the average annual return for ten recent vintages (Source: Liv-ex)

2018 Domaine de la Romanée-Conti Romanée-Saint-Vivant Grand Cru Marey-Monge

Any Mount Rushmore of fine wine is incomplete without Domaine de la Romanée-Conti. The legendary estate commands astronomical prices and 2018 Domaine de la Romanée-Conti Romanée-Saint-Vivant Grand Cru Marey-Monge is no exception.

This coveted pinot noir comes from 13 acres that DRC purchased from the Marey-Monge family in 1988. The hearty clay soils retain water well and keep the soil cool. As a result, fruit takes longer to mature, giving the grapes time to produce bright and refreshing acidity with concentrated flavors. With 2018 Romanée-Saint-Vivant, raspberries, strawberries, cranberry, coffee, dark chocolate, and loam compose the middle-weight flavors, leading to a saline-kissed coda. Even with the complexity of a Rube Goldberg machine, each element exists in harmony. As tempting as it might be to open this bottle in youth, sage investors should exercise at least a decade of patience before revisiting this icon.

Who Is This Wine For? For anyone who only wants the finest of fine wine, there's no better place to start than Domaine de la Romanée-Conti.



VINTAGE QUALITY



ANNUAL RETURN

39.58%

AGING WINDOW

2029-2065

RARITY



CRITICAL ACCLAIM

97

Tim Arkim

96

Jasper Morris

96

Vinous

The annual return is the average annual return for ten recent vintages (Source: Liv-ex)

Join Us

Burgundy Collection #002 goes live
at 1 PM EST / 10 AM PST on Tuesday, February 22
www.vinovest.co/trade/collections/burgundy

