

vino
vest

The Heitz Collection

Classic wines for the modern sensibilities



“There isn’t a more
definitive Cabernet
Sauvignon in the
world, at any price.”



Matthew Luczy
Decanter

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About Heitz Cellar

Heitz Cellar's tradition of excellence runs as deep as the roots of Napa Valley itself. A family-owned winery since 1961, it has played a pivotal role in shaping American winemaking history. That includes the production of Napa Valley's first vineyard-designated cabernet sauvignon, Heitz Cellar "Martha's Vineyard." As Frank J. Prial of The New York Times put it, "(Martha's Vineyard is) the benchmark by which California Cabernets were judged."

Today, the estate has remained steadfastly committed to classic winemaking values, such as organic and sustainable farming and the use of 100% Napa Valley fruit. In a world full of fads, Heitz Cellar remains timeless.

FUN FACT :

Heitz Cellar was one of the 11 Napa Valley wineries in the iconic 1976 Judgment of Paris. Judge Patricia Gallagher ranked its 1970 Maratha's Vineyard first on her ballot, which helped Napa Valley upset the heavily-favored French.



Why We're Investing

#1 - Strong Returns

Good things come to those who wait. For owners of Heitz Cellar “Martha’s Vineyard,” that means steady returns. Older vintages have averaged a 8.1% return over the last five years, with the 2005 vintage jumping a remarkable 17.4% per year in that time.

#2 - Brand Cachet

When people think of Napa Valley, they think of Heitz Cellars. Founders Joe and Alice Heitz have earned a reputation for classically-styled single-vineyard wines. They also were among the first estates to use French oak over American in the aging process. Today, Heitz Cellar is one of the few Napa Valley wineries worthy of the prestigious “cult cab” label.

#3 - Limited Production

Odds are you’ve never seen Heitz Cellar “Martha’s Vineyard” at your local wine store. That’s not a coincidence. Only 4,500 cases of this coveted cabernet are produced each year. With the Heitz Cellar membership at capacity, this collection lets you skip the waitlist entirely.

VINTAGE	1-YEAR RETURN	5-YR RETURN
2012 Martha’s Vineyard	1.2%	63.2%
2010 Martha’s Vineyard	-25.1%	8.1%
2009 Martha’s Vineyard	16.6%	16.7%
2008 Martha’s Vineyard	4.7%	38.2%
2007 Martha’s Vineyard	31.1%	23.9%
2006 Martha’s Vineyard	15.1%	46.6%
2005 Martha’s Vineyard	86.9%	87.2%

*no vintage produced in 2011

Inside Martha's Vineyard

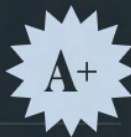
Heitz is the exclusive lease holder to the 34-acre Martha's Vineyard in the Oakville AVA. The winery has sourced its proprietary cabernet clone from this fertile, well-draining parcel since 1966. Thanks to the surrounding Mayacamas mountains, the vines receive gentle sunlight in the morning and an oasis of shade in the afternoon; the perfect conditions to express the heart and soul of its terroir.





2013 Heitz Cellar "Martha's Vineyard" Cabernet Sauvignon

VINTAGE QUALITY



ANNUAL RETURN

7.2%

ANNUAL PRODUCTION:

4,500 CASES

AGING WINDOW

2023 TO 2033

RARITY



CRITICAL ACCLAIM

96

Wine
Enthusiast

95

James
Suckling

93

Vinous

Return based on the 2013 vintage over the last five years

You can't go wrong investing in any of the wines in this collection. But, if you have to pick, here are the facts and figures you need to know.

2013 Heitz Cellar "Martha's Vineyard" Cabernet Sauvignon

Step aside, Guardians of the Galaxy. This cabernet sauvignon is the real blockbuster. The 100% varietal wine features a sterling structure and powerful nose laced with notes of red currant, mint, orange zest, and cinnamon. That explosion of flavors crescendos into a silky finish that's equal parts long and luscious. Wine.com called 2014 Heitz Cellar "Martha's Vineyard" a "masterpiece," noting that "this has all the hallmarks of being one of the great vintages to come from this historic vineyard."

PERFECT IF YOU WANT:

The best vintage

Most critically acclaimed

Longest aging potential



2014 Heitz Cellar "Martha's Vineyard" Cabernet Sauvignon

VINTAGE QUALITY



ANNUAL RETURN

3.6%

ANNUAL PRODUCTION:

4,500 CASES

AGING WINDOW

2024 TO 2034

RARITY



CRITICAL ACCLAIM

100

Wine
Enthusiast

97

Decanter

95

Wine
Specator

Return based on the 2014 vintage over the last two years

2014 Heitz Cellar "Martha's Vineyard" Cabernet Sauvignon

We're not in the business of picking favorites, but the 2014 Heitz Cellar "Martha's Vineyard" is undeniable. The cult cab earned a perfect score from Wine Enthusiast and the 22nd overall spot on its annual Top 100 list. Meanwhile, Decanter awarded it a 97-point rating, calling it "a thunderous wine in every dimension." With exceptional elegance and harmony even by Heitz standards, its easy to see why this cabernet sauvignon is a living legend in Napa Valley.

PERFECT IF YOU WANT:

The best vintage

Most critically acclaimed

Longest aging potential



2015 Heitz Cellar “Martha’s Vineyard” Cabernet Sauvignon

VINTAGE QUALITY



ANNUAL RETURN

4.2%

ANNUAL PRODUCTION:

4,500 CASES

AGING WINDOW

2025 TO 2035

RARITY



CRITICAL ACCLAIM

98

James
Suckling

97

Decanter

96

Wine &
Spirits

Return based on the 2015 vintage over the last year

2015 Heitz Cellar “Martha’s Vineyard” Cabernet Sauvignon

Everything that makes Heitz Cellar “Martha’s Vineyard” a Napa Valley icon can be found in this bottle. It’s deep, dark, clean, and chewy with a multidimensional profile of black fruits, menthol, spice, and signature eucalyptus. That’s not all. The three year slumber in French oak harmoniously complements the cabernet components. As Decanter’s Matthew Luczy put it, “There isn’t a more definitive Cabernet Sauvignon in the world, at any price.”

PERFECT IF YOU WANT:

The best vintage

Most critically acclaimed

Longest aging potential

Make Your Portfolio a Classic

The Heitz Collection goes live in the Vinovest Marketplace
on Thursday, July 6 at 1 PM EST

